

## Website Privacy Policy

Blauberg motoren issues this privacy policy as its commitment on protecting the privacy of every individual or company. This statement outlines our policy to protect the personal data you provide us and we collect when you visit our website. We treat your personal data confidential and we comply with statutory data protection regulations.

This privacy statement explains

BLAUBERG MOTOREN's policy regarding the collection, use, disclosure, and protection of personal

information. The terms of this privacy statement apply to information collected from you unless different terms are specified as part of a special offer or in another form or contract we provide you.

Except as otherwise set forth herein, we will keep confidential any Private Information related to your account with us.

What is Personal Information?

Personal Information is information that can be directly associated with an identifiable natural person such as a customer's name, address, telephone number, email address, or credit card number.

### Collection and Retention of Personal Information

We collect Personal Information, such as name, country, Email, phone number and etc. that you provide us, such as when you:

- Register to use the Website or subscribe to receive our newsletter.
- Contact our sales department whether by phone, email, chat or other contact way.
- Contact our customer support whether by phone, email, chat or other contact way.

If you send us an inquiry using our contact form or the contacts provided at our Website, we will store and use the data you provided in the contact form or your e-mail, including the contact details you give in the inquiry or e-mail, in order to fulfil the purpose related to the transfer.

It is generally possible to use our Website without providing your personal data. For the convenience of your visit or for providing you services after you visited the Website it may be necessary to collect and process your personal identifiable data and background information. For example, we may automatically collect some information when you visit our Site such as the site from which you linked to us, and the time and date of your visit,

purchases, and activities. BLAUBERG MOTOREN does not knowingly collect Personal Information

However, you reserve the right of offering us more personal data via our Website. If you do not want your confidential data collected, please do not submit it to us.

You may contact us to request that we disclose to you the categories, sources, commercial purpose, categories of third parties we share the Personal Information with and specific pieces of your personal information that we have collected. Furthermore, you have the right to request that we delete any personal information we have collected from you.

## Retention

We will store your data for the corresponding period in database. Storage period will depend on info property and service purpose.

- Personal Data collected for purposes related to the performance of a contract between BLAUBERG MOTOREN and the customers or users shall be retained until such contract has been fully performed.

BLAUBERG MOTOREN may be allowed to retain Personal Data for a longer period whenever the

customers or user has given consent to such processing, as long as such consent is not withdrawn. Furthermore, BLAUBERG MOTOREN may be obliged to retain Personal Data for a longer

period whenever required to do so for the performance of a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

## Sharing of Personal Information

BLAUBERG MOTOREN does not sell or rent personal information to 3rd-parties without your prior consent. BLAUBERG MOTOREN does not share or disclose personal information to 3rd-parties

without your prior consent, except in the limited circumstances described below under the heading "Disclosures".

## Protection of Personal Information

BLAUBERG MOTOREN has put into place security measures in an effort to protect

Personal Information from loss, misuse, or alteration while it is under our control. Personal Information we collect is stored electronically. We use technical, administrative, and physical measures in an effort to protect against unauthorized access.

### The rights of Users

Withdraw their consent at any time. Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal.

### Your requests

For security reasons, we will verify your identity first when you contact us. After check it correctly, our staff will decide whether to handle your requests immediately or later. The period of immediate process is 30 days. The period of later process is generally not more than 90 days. If we encounter special situations, we will inform you of processing time and reasons for the delay within 30 days of receiving your requests. Please contact us via Email: [sales@baluberg.cn](mailto:sales@baluberg.cn).

BLAUBERG MOTOREN will not carry out an automated decision-making process, including profiling.

### Contact us

When you have any complaints and suggestions, please contact us via Email:

[sales@baluberg.cn](mailto:sales@baluberg.cn).

Hotline: +86-0512-65562316

### Links to Other Websites

This Privacy Policy shall apply only to the contents of BLAUBERG MOTOREN Website and the data processing performed on the servers we use. It shall not cover such content and Websites by third parties to which our offer merely links. On the BLAUBERG MOTOREN Website may be links to other Websites, such as YouTube, LinkedIn, Facebook, Twitter, WhatsApp, Skype. We are not liable for the data collection and information practices of these Websites. For details on how your personal data are protected at these Websites please refer to the privacy statements by the providers of the respective Websites.

We process the personal data entered by you on our social media presences. This includes your user name and email provided and the data you publish (e.g. posts, forwards), etc. Our processing is limited to responding to your message and comment. Or responding to your posts, Thus, we more closely integrate the data you publish into our social media appearances and make your personal data accessible to other users in this extended form.

Details of the social media:  
LinkedIn

We use the technical portal and services of LinkedIn. For more details on LinkedIn's processing of personal data, please refer to the Privacy Policy:

<https://www.linkedin.com/legal/privacy-policy>

LinkedIn uses cookies and similar technologies (e.g., web beacons, pixels, ad tags, and device identifiers) to recognize you and/or your device(s) within, outside of, and across different services and devices. For more details, please see the Cookie Policy:

<https://www.linkedin.com/legal/cookie-policy>

Facebook

We use features and services of Facebook. You can learn more by consulting Facebook's privacy policy at: [https://www.facebook.com/legal/FB\\_Work\\_Privacy](https://www.facebook.com/legal/FB_Work_Privacy)

Additional information on data protection: Agreement on joint processing of personal data on Facebook pages:

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum)

YouTube

We use the technical portal and services of YouTube. Further details on the processing of personal data can be found in YouTube's privacy policy:

<https://www.google.com/intl/en/policies/privacy/>

Twitter

We use the technical portal and services of Twitter.

Further details on the processing of personal data by Twitter can be found in the privacy policy of Twitter : <https://twitter.com/de/privacy>

WhatsApp

We use the technical portal and services of WhatsApp.

Further details on the processing of personal data by WhatsApp can be found in the privacy policy of WhatsApp : [https://www.whatsapp.com/legal/?lang=zh\\_cn](https://www.whatsapp.com/legal/?lang=zh_cn)

Skype

We use the technical portal and services of Skype.

Further details on the processing of personal data by Skype can be found in the privacy policy of Skype : <https://privacy.microsoft.com/zh-cn/privacystatement>

## Changes to this Statement

BLAUBERG MOTOREN reserves the right to change this privacy statement at any time, but will

inform you that changes have been made by indicating at the bottom of the privacy statement the date it was last updated. We encourage you to review our privacy statement to make sure you understand how your information will be used. If there is ever a material change to how we use your information and the new uses are unrelated to uses we disclose in this statement, the amended Privacy Policy will be posted on the Site for your acceptance or confirmation, and you will be required to accept or confirm such changes prior to your continued use of the Site.

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